



Contact: Mahnaz Jamali ,
Soles4Souls Ambassador
416-400-9960
Mhnz_jml@yahoo.com

Collecting shoes to help Soles4Souls in fight against global poverty!

Attention anyone with a closet: Those shoes you no longer want are desperately needed to fight the human tragedy of global poverty! We are collecting your gently used shoes, in order to support the Soles4Souls organization!

The shoes that Le Club Child Care Program collects will be delivered to Soles4Souls—a not for profit global social enterprise committed to fighting poverty through the collection and distribution of shoes and clothing. Founded in 2006, the organization has distributed more than 26 million pairs of shoes in 127 countries.

Le Club Child Care is supporting Soles4Souls because it is the definition of a social enterprise where solid business practices are used to create positive change in people's lives and we hope to take a big step in providing the organization with the shoes they require to keep making a difference for people in need.

Soles4Souls will convert every used pair of shoes collected from the community into a value-added social currency to achieve positive change, both humanitarian and economic. Most of the gently used shoes will be distributed to microenterprise programs that create jobs in Haiti and other impoverished nations. The resulting revenue will help fund the free distribution of new shoes in the U.S., Canada and developing nations around the world.

The connection between poverty and shoes is well documented. The World Bank estimates that approximately 400 million children worldwide – more than the entire U.S. population – live in pronounced poverty. Millions of these children don't have access to adequate footwear resulting in significant ramifications for their health and well-being. Lacking proper footwear, countless children will not be able or permitted to attend school. And tens of millions of these poverty-stricken, barefoot boys and girls will be infected with soil-transmitted parasitic diseases like hookworm, causing lasting suffering and lifelong debilitation.



Between **November 20th 2016 and June 1st, 2017**, please bring your used shoes of any kind to any of our Le Club Locations. For more information, please visit <http://www.le-club.ca/>.

About Le Club Child Care

The Le Club community has grown to include 14 before-and-after school child care programs since its inception in 1994. The Le Club programs operate within the York Region community and are all operated as high quality living and learning environments for children ages 4 to 12. At Le Club we believe that the community is imperative to the lives of children and families, and we strive to instill and celebrate this sense of community by engaging in opportunities that allow us to contribute not only to our immediate communities, but to our global community as well.

About Soles4Souls®

Soles4Souls is a not for profit global social enterprise committed to fighting poverty through the collection and distribution of shoes and clothing. The organization advances its anti-poverty mission by collecting new and used shoes and clothes from individuals, schools, faith-based institutions, civic organizations and corporate partners, then distributing those shoes and clothes both via direct donations to people in need and by provisioning qualified micro-enterprise programs designed to create jobs in poor and disadvantaged communities. Since it began, Soles4Souls has distributed more than 26 million pairs of shoes in 127 countries. Based in Nashville, Tennessee, Soles4Souls is committed to the highest standards of operating and governance. Please visit www.soles4souls.org for more information.

